

ABSTRACT OF THE DISCLOSURE

The product value of fabric can be increased by changing the texture of the surface of the fabric. On the  
5 fabric, provided is an embroidered region that is embroidered by means of embroidery threads is provided on the fabric, and the embroidered region is heated while applying pressure in such a manner that it undergoes an irreversible change. Thereby, after returning to room  
10 temperature, the fabric has a different texture, in terms of luster, or the like, from that prior to heating.